



# KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES

*Affiliated to Osmania University, NAAC Accredited*

*Narayananaguda, Hyd*

**A Unit of Keshav Memorial Educational Society**

## Report

on

### Video Shooting Competition on AI

#### Session Details

**Title of the session: Video Shooting Competition on Artificial Intelligence.**

**Date: 31/01/2026**

**Activity Category: IIC Calendar/MIC Driven/Self Driven/Celebration**

**Theme: To enhance student's understanding of emerging AI trends, promote critical thinking, and develop presentation and communication skills.**

**Venue: B. Sc Computer Science Lab, KMICS**

**Organized by: Keshav Memorial Institute of Commerce and Sciences, Department of Computer Science**

#### Objectives of the Program

The primary objectives of conducting the Video Shooting Competition on Artificial Intelligence were:

- To create awareness among students and faculty about the growing impact of Artificial Intelligence in academics, research, and professional careers.
- To encourage students to explore real-world applications of AI through creative and analytical thinking.
- To provide a platform for faculty, students, and alumni to share insights, experiences, and perspectives on AI.
- To enhance students' technical, communication, storytelling, and digital content creation skills.
- To motivate students to understand emerging AI career opportunities and future skill requirements.

#### Themes of the Competition

The competition was conducted under the following AI-focused themes:

##### **1. Faculty Spotlight – Faculty Interviews on AI Research and Perspectives**

Videos under this theme featured faculty members sharing their knowledge, research interests, and perspectives on Artificial Intelligence. Faculty discussed emerging AI trends, research

opportunities, ethical considerations, and the role of AI in higher education and interdisciplinary research.

## **2. AI in Campus Life**

This theme highlighted the use of AI in day-to-day campus activities, including:

- AI applications in academics such as smart learning tools, online assessments, and personalized learning.
- Use of AI in administrative processes and student support services.
- Student activities showcasing innovative uses of AI in projects, clubs, and competitions.

## **3. AI Career Path Stories – Alumni and Senior Student Testimonials**

Videos focused on career guidance and inspiration, where alumni and senior students shared their journeys, career choices, higher studies, internships, and industry exposure related to Artificial Intelligence. These testimonials helped students gain clarity about AI career paths, required skills, and future opportunities.

### **Outcome/Report of the activity:**

The Video Shooting Competition on Artificial Intelligence was successfully conducted and received active participation from students across different programs. The activity enhanced students' understanding of AI concepts beyond textbooks and encouraged them to connect theory with real-life applications.

The competition fostered creativity, teamwork, and critical thinking while promoting awareness about ethical and responsible use of AI. Faculty interactions and alumni testimonials provided valuable guidance and motivation to students, helping them envision academic growth and career prospects in the AI domain.

### **Key Highlights**

- Creative and informative video presentations on AI-related themes.
- Active involvement of faculty, students, and alumni.
- Improved awareness of AI applications in education, campus life, and careers.
- Development of communication, video editing, and presentation skills among students.
- Encouragement of innovation and responsible use of emerging technologies.

- **Circular**

 

**KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES**

**CIRCULAR**  
**MIC DRIVEN ACTIVITY**  
**On**  
**“Campus Short Video Competition on Artificial Intelligence (AI)”**  
**Date: 31th January 2026**

**Date: 28-01-2026**

**Subject:** Campus Short Video Competition on *Artificial Intelligence (AI)* under MIC Driven Activity

Dear Students,

The **Department of Computer Science**, Keshav Memorial Institute of Commerce & Sciences, is organizing a **Campus Short Video Competition on “Artificial Intelligence (AI)”** under **MIC Driven Activities**. This initiative aims to encourage students to creatively explore the role of AI in academics, campus life, and career development.

This activity aims to enhance awareness of emerging AI technologies and promote practical learning among students.

**Themes:**

- Faculty spot light – Faculty interviews on AI research and perspectives.
- AI in campus life – Use of AI in Academics, Administrative or Student Activities.
- AI career path stories – Alumni or senior student’s testimonials.

**Event Details:**

- **Event:** Campus Short Video Competition on AI
- **Date:** 31st January 2026
- **Participants:** Open to all interested students

All interested students are encouraged to participate actively and make the best use of this opportunity to express their ideas and creativity in the field of Artificial Intelligence.

We look forward to your enthusiastic participation.

*Swapna.12*  
Best Regards,  
K. Swapna  
Dept. of Computer Science

*30/1/26*

Mrs. P. Shravanthi  
Principal  
**PRINCIPAL**  
Keshav Memorial Institute of Commerce & Sciences  
Narayanaguda, Hyderabad-500 029  
College Code No: 1110/318

**Participant details:**

Total no. of Student participation: **7** (BSc II & III Year (MPCs & MSCs))

Total no. of Staff (Teaching/Non-teaching) participation: 6

- Attendance details /Participants List

S.NO	Name Of The Students	Hall Ticket Number	Year	Section
1	PUTTI UDAY PHANITEJA	111023467122	III Year	MSCS – 3D
2	P.OOHA	111024467110	II Year	MSCS – 2B
3	M.HASINI	111024467090	II Year	MSCS – 2B
4	S.DHARANI	111024468094	II Year	MPCS – 2B
5	BINGI UDAY KUMAR	111023467022	III Year	MSCS – 3A
6	A.VAISHNAVI	111023468001	III Year	MPCS – 3C
7	G.BHANUSRI	111023468027	III Year	MPCS – 3C







